



January 25, 2012

Dear Parents,

We would like to introduce a new and exciting school program to you. We are beginning an **"Enrollment Referral Program"**. We know that our parents are our best marketing tool and as a thank you we have initiated this program. For years, our students and parents have been our best advertisers. They are an invaluable asset and share their positive experiences through simple word of mouth to family, friends and colleagues. With this referral program we hope to repay your hard work and success!

Families with students enrolled at St. John School are eligible to receive a \$400 family tuition credit for each family they refer for enrollment. This family has to be accepted and complete a minimum of one school year at St. John's. In order to receive the tuition credit, the new family must put your family name on their application. The tuition credit will take place after the completion of the new family's first year with us.

Your child will bring an envelope home today with three Admissions business cards. **Write your family name on the back and hand them out!** The people you refer will have all the contact information for our school that they need. It's that simple.

Our enrollment is strong so together let's make it stronger!

Please feel free to call the Admissions Office at 978-531-0444 ext. 340 with any questions.

Sincerely,

Kathy Trainor