



**2015-2016
ADVANCEMENT GUIDE
AND SCHEDULE**



ADVANCEMENT ACTIVITIES AND PARENTAL INVOLVEMENT

In order to provide an educational program at St. John's, it is necessary for the school community to participate in a comprehensive advancement program. Tuition alone does not cover the cost of education. All the activities are dependent on parent participation for their success and all programs have been very successful and assist the school in managing a sizable budget. Your participation in these activities is vital to the advancement program. Parents are encouraged to participate in all activities. It is necessary for you to evaluate your own circumstances in deciding how you are able to participate.

Parents are expected to participate in the MUSICAL, WALK-A-THON and RAFFLE CALENDARS as stated on the Tuition Agreement signed in January. Our experience tells us that all the events are fun, exciting and profitable both personally and school-wide.

Advancement Activities for 2015/2016:

THE ANNUAL FUND: ON GOING; PLEDGE SHEET IN PACKET

St. John's School initiated an Annual Fund giving program. In our inaugural year the Annual Fund yielded \$40,000. The Annual Fund offers many people a vehicle to contribute to educational endeavors. The Annual Fund accepts contributions on a yearly basis from all friends of St. John's. Information is sent to families, parishioners and graduates. Thousands of men and women have graduated from St. John's School and are grateful for the education that was given to them through the sacrifices and gifts of family friends and parishioners of St. John's. Through the generosity of many, St. John the Baptist School will continue to offer quality education in our Catholic School environment.

WALK-A-THON: SEPTEMBER 28, 2015

This fundraiser is one of our most popular with the students. A commitment of \$25.00 for each family was included in your tuition this year. However, we hope that each family will sponsor their children's laps with additional contributions. This money can be gathered in several ways: Students can ask relatives, friends and neighbors to sponsor them by lap or a lump-sum donation; students can contribute half the money and the parents can match them. Creativity in gathering sponsors assists parents in fulfilling this responsibility. Students in grades 1-8 will walk at Emerson Park. Students in Kindergarten and PreK will walk around the school. The Walk-a-thon Guide gives details of the process. This fund-raiser is a major one for the school. This fund-raiser also requires the children to be very active and participate. It is not just the parents' responsibility.

HALLOWEEN 5K RUN/WALK: OCTOBER 24, 2015

This is the second year for our 5K Walk/Run. The route starts and ends in the St. John School parking lot. Children 6 and under will have a fun run in the school lot. The event starts at 8am. It is October so feel free to wear your favorite Halloween costume!

RAFFLE CALENDARS: STUBS AND MONEY TO BE RETURNED BY DECEMBER 15, 2015

Beginning in September we will kick-off our 2016 Raffle Calendar fundraiser. These calendars have \$18,000 in prizes. Calendars are \$20 each and *every family is responsible to sell 10*. There is a prize for every day of ten months of 2016 ranging from \$35-\$500 in cash prizes. (No prizes are drawn in July and August) If your name is drawn it will be reentered to win more prizes. Winners will be notified by mail and names will also be printed in the church bulletin as well as our school website, www.stjohns-peabody.com

TALENT SHOW: FEBRUARY 5, 2016

Students in grades 5-8 may participate. This is the last event held during our annual Catholic Schools Week activities.

NEW FUNDRAISING EVENT – STAY TUNED: MARCH 19, 2016

MUSICAL: MAY 5 & 6, 2016

Each year, St. John's School produces a Musical. Our music teacher and Ms. Kristen Bennett work with the students and the faculty to put together 2 wonderful nights of entertainment. To make this Musical the marvelous fund-raiser that it is takes a lot of work. A Musical Ad Book is also part of the program. A committee of parents coordinate the gathering and tallying of ads, compile the ad book and sell tickets to each performance. Each family's commitment of \$25.00 was included in your tuition. We encourage our SJS families to solicit additional contributions from the businesses your support throughout the year with your patronage or consider your own personal ad. A 1/8 ad for the Musical book is \$35.00. A lot of families complete this requirement by getting an Ad from a local merchant where they do business.

Again, this is a major fund-raiser (approx. \$23,000). Many families bring in more than the required \$25.00 ad. Students and families, again, work for prizes. It is with a lot of work from each family that this fund-raiser is so successful.