



**2014-2015  
ADVANCEMENT GUIDE  
AND SCHEDULE**



## **ADVANCEMENT ACTIVITIES AND PARENTAL INVOLVEMENT**

In order to provide an educational program at St. John's, it is necessary for the school community to participate in a comprehensive advancement program. Tuition alone does not cover the cost of education. All the activities are dependent on parent participation for their success and all programs have been very successful and assist the school in managing a sizable budget. Your participation in these activities is vital to the advancement program. Parents are encouraged to participate in all activities. It is necessary for you to evaluate your own circumstances in deciding how you are able to participate.

Parents are expected to participate in the MUSICAL, WALK-A-THON and RAFFLE CALENDARS as stated on the Tuition Agreement signed in January. Our experience tells us that all the events are fun, exciting and profitable both personally and school-wide.

### **Advancement Activities for 2014/2015:**

#### **THE ANNUAL FUND: ON GOING; PLEDGE SHEET IN PACKET**

St. John's School initiated an Annual Fund giving program. In our inaugural year the Annual Fund yielded \$40,000. The Annual Fund offers many people a vehicle to contribute to educational endeavors. The Annual Fund accepts contributions on a yearly basis from all friends of St. John's. Information is sent to families, parishioners and graduates. Thousands of men and women have graduated from St. John's School and are grateful for the education that was given to them through the sacrifices and gifts of family friends and parishioners of St. John's. Through the generosity of many, St. John the Baptist School will continue to offer quality education in our Catholic School environment.

#### **WALK-A-THON: SEPTEMBER 29, 2014**

This fundraiser is one of our most popular with the students. Each family is responsible to raise a minimum of \$25.00. This money can be gathered in several ways: Students can ask relatives, friends and neighbors to sponsor them by lap or a lump-sum donation; students can contribute half the money and the parents can match them. Creativity in gathering sponsors assists parents in fulfilling this responsibility. Students in grades 1-8 will walk at Emerson Park. Students in Kindergarten and Preschool will walk around the school. The Walk-a-thon Guide gives details of the process. This fund-raiser is a major one for the school. Many families try to raise more than the minimum. This fund-raiser also requires the children to be very active and participate. It is not just the parents' responsibility.

### **INAUGURAL 5K RUN/WALK: OCTOBER 18, 2014**

This is the first year for our 5K Walk/Run. The route starts and ends in the St. John School parking lot. Children 6 and under will have a fun run in the school lot. The event starts at 8am. It is October so feel free to wear your favorite Halloween costume! Entry fee is \$20 and \$10 for children 6 yrs. and under. Fee is \$25 if you register on race day.

### **RAFFLE CALENDARS: STUBS AND MONEY TO BE RETURNED BY DECEMBER 11, 2014**

Beginning in September we will kick-off our 2015 Raffle Calendar fundraiser. These calendars have \$18,000 in prizes. Calendars are \$20 each and *every family is responsible to sell 10*. There is a prize for every day of ten months of 2014 ranging from \$35-\$500 in cash prizes. (No prizes are drawn in July and August) If your name is drawn it will be reentered to win more prizes. Winners will be notified by mail and names will also be printed in the church bulletin as well as our school website, [www.stjohns-peabody.com](http://www.stjohns-peabody.com)

### **TALENT SHOW: JANUARY 30, 2015**

Students in grades 5-8 may participate. This is the last event held during our annual Catholic Schools Week activities.

### **AUCTION: MARCH 21, 2015**

Our annual Auction will be held Saturday, March 21, 2015. Attendees last year enjoyed a dinner buffet from an area restaurant. This is a very sociable and fun evening and will be repeated this year.

### **MUSICAL: MAY 7 & 8, 2015**

Each year, St. John's School produces a Musical. Our music teacher and Ms. Kristen Bennett work with the students and the faculty to put together 2 wonderful nights of entertainment. To make this Musical the marvelous fund-raiser that it is takes a lot of work. A Musical Ad Book is also part of the program. A committee of parents co-ordinate the gathering and tallying of ads, compile the ad book and sell tickets to each performance. Each family agrees to a minimum of \$25.00 for the Musical sponsorship. A 1/8 ad for the Musical book is \$35.00. A lot of families complete this requirement by getting an Ad from a local merchant where they do business.

Again, this is a major fund-raiser (approx. \$23,000). Many families bring in more than the required \$25.00 ad. Students and families, again, work for prizes. It is with a lot of work from each family that this fund-raiser is so successful.